



LOCALLY OWNED. COMMUNITY MINDED.

"The Soundtrack of Our Lives"

Featuring Premier
On-Air Personalities

THAT SHOW

with Tina Sawyer and Shawn Powers
Weekdays 6am-10am



JOHN TESH
INTELLIGENCE
FOR YOUR
LIFE

INTELLIGENCE FOR YOUR LIFE

with John Tesh
Weekdays 10am-3pm

Chris Spachman
Weekdays 3pm-8pm
Sundays 10am-3pm



TINA SAWYER



SHAWN POWERS

Award Winning Station

My1043 is the PROUD RECIPIENT OF THE FOLLOWING AWARDS

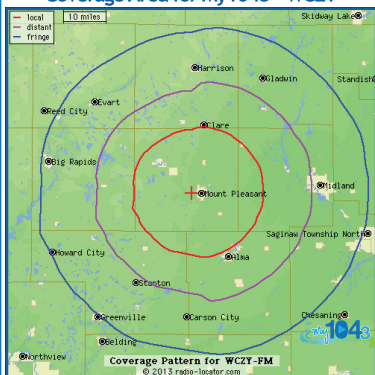
- MAB Broadcast Excellence Award for the 2017 Boo Bash promotional commercial!
- 2015 Business Community Service Award presented by the Mt. Pleasant Chamber of Commerce
- Proud past winners for commercial writing and production



2015 BUSINESS COMMUNITY
SERVICE AWARD

Daytime Coverage for AM830 - WMMI
Coverage Area for FM 92.3

Coverage Area for My1043 - WCZY



Why My1043

- **My1043** is your premier adult hits station! We fit into your life with carefully blended music from the 70's, 80's, 90's and more, featuring songs that you know by heart!
- **Join us** throughout your day whether at work, home or play, **My1043** keeps you moving all day long.
- **Most importantly** as an advertiser, **My1043** reaches consumers right in your own backyard, giving you the results you expect and need for an appropriate return on your investment.



Community Involvement

Each year **My1043**, **92.3 FM** and **AM 830 WMMI** supports the community and brings you these signature events!

- **10TH ANNUAL HOMETOWN SHOWDOWN** - Past giveaways totaling \$20,000 in cash and prizes! This **FREE** talent show attracts hundreds at the Isabella County Fair Grounds and features the areas best talent!
- **BOO BASH** - Fun, exciting and **SAFE** Trick or Treating! Held each October inside the I.C.E. Arena & Morey Courts, so those adorable costumes can be shown off! 2018 had 1,300 people in attendance and it's still growing!
- **DIGGIN' FOR DOUGH** - \$1,000 grand prize! 10 lucky listeners dig in the sand for money and prizes!!
- **FILL A MAYFLOWER** - Partner with United Way for the community food fund raiser in November. Over \$8,000 and tons of non-perishable food items donated in 2018 - all stays local!

High School Sports



- **92.3FM SPORTS** - Join Sports Director, Chris Spachman, for live high school sports coverage. From football to boys' and girls' basketball, to playoff baseball and softball action. We bring the action right to you at 92.3FM and online at my1043.net. Tune in for the best of our student athletes.

Don't Miss a Moment!

Download our

FREE My1043

mobile app and listen to us
everywhere! Or stream us
on your computer at
My1043.net!



Great Talk Radio

**92.3FM
AM830**

WE'RE MID-MICHIGAN INFO

WE ARE MID MICHIGAN'S INFORMATION STATION!

Featuring **92.3 FM** & **AM 830 WMMI** All Star Program Lineup

Weekdays: 5am	Gordon Deal	12pm	Rush Limbaugh
6am	Michael Patrick Shiels	3pm	Sean Hannity
9am	Brian Kilmeade	6pm	Joe Pags
		9pm	Dave Ramsey

Weekends: We bring a variety of programs including "COAST 2 COAST A.M. with ART BELL" and featuring locally produced "The Topic" w/Tina Sawyer and "Spach's Sports Show" w/Chris Spachman.